



# GREGORY STEVENS

Creative Director

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gregorymstevens.com



## SOFTWARE

- VizRT
- VizRT Artist
- VizRT Trio
- Viz Active-X
- Viz Pilot Edge
- Viz Mosart
- Curious World Maps
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Unreal Engine
- ENPS Newsroom
- Octopus Newsroom
- Microsoft Office Suite

## EDUCATION

2005-2009  
**New York Institute of Technology**  
 Bachelor of Fine Arts

2011-2012  
**New York Film Academy**  
 Filmmaking Certification

## SOCIALS

- [linkedin.com/in/gregorymstevens](https://www.linkedin.com/in/gregorymstevens)
- [youtube.com/@gregorymstevens](https://www.youtube.com/@gregorymstevens)
- [instagram.com/gregorystevens](https://www.instagram.com/gregorystevens)
- [x.com/gregorystevens](https://www.x.com/gregorystevens)
- [facebook.com/gregmstevens](https://www.facebook.com/gregmstevens)



## ACCOLADES

### Edward R. Murrow Award Winner | 2019

*Excellence in Innovation: "Federal Balance of Power"*

### 5x NY Emmy® Award Winner | 2016-2024

*Sports: News Single Story "First Pitch Perfection"*

*Sports: News Series "Game On: The eSports Craze"*

*Crime: News "Gilgo Beach Investigation"*

*Crime: Long Form "Proving Innocence: The Story of Keith Bush"*

*Weather: Long Form "Weather Squad: Liberty Science Center"*

### 5x NY Press Club Award Winner | 2016-2022

*TV Sports Reporting: "First Pitch Perfection"*

*TV Humor: "Sports Powerball"*

*TV Humor: "The Paper Football Super Bowl"*

*Business Reporting: "Solar Panel Investigation"*

*Science Medicine/Technology: "The Gift, Interrupted"*

### 3x Associated Press Club Award Winner | 2016-2019

*Documentary: "TWA: Flight 800 - 15 Years Later"*

*Sports Coverage: "Strong Island Styles"*

*Sports Coverage: "Game On: The eSports Craze"*

## EXPERIENCE

### Art Director: Broadcast

Newsday Media Group | 2019-Present

*Tasked with creating an all new digital news experience for Newsday subscribers from the ground up. Responsibilities include working closely with set designers and creative agencies, overseeing the implementation of broadcast graphics systems (VIZrt, virtual studio, augmented reality, unreal engine), Maintaining budgets, Supervising all on-air graphics, branding, and associated designs.*

### Lead Network Designer

News 12 Networks | 2013-2019

*Network Graphic Designer at the #1 local News Network in the tri-state area. A 24-hour live cable News Network broadcast to over 3.8 million homes. Responsibilities include on-air graphics, network branding, legacy branding, promotional and marketing work, social media, and app design.*

### Creative Director

Liberty Installations | 2012-2017

*Managed all creative and visual work including logo conception, business card, flyer, video, and website design for a Nationwide Government retail and municipalities installation company. Clientele included Barnes & Noble, Chase Manhattan, LV, Prada.*

### Graphic Designer

Forum Publishing Co. | 2009-2011

*Artist at a Worldwide trade publication specializing in wholesale merchandise sources. Responsible for the design of monthly cover art, advertisement layout and design. Successfully drove new customer acquisition through management of social media.*

